



McGill Robotics

SPONSORSHIP PACKAGE

2016 - 2017

McGill Robotics



Mission

McGill Robotics' objective is to foster interest in robotics through competition, to cultivate a relationship with the surrounding Montreal community, while prioritizing team bonding and growth along with engineering accomplishment.

About the Team

McGill Robotics is composed of three main projects, which compete internationally: our Autonomous Underwater Vehicle (AUV) Project, our Mars Rover Project, and our Drone Project. Throughout the year, we also engage in multiple outreach initiatives.

Why Sponsor Us?

Promotion for your company will be displayed proudly on all of our banners, social media and apparel, providing visibility at our various outreach events and international competitions.

Furthermore, McGill Robotics can provide recruiters with access to talented students from a plethora of different disciplines from one of North America's top ranking universities.

By sponsoring McGill Robotics, your company is helping some of the brightest minds around the world to pursue their passion for engineering.

McGill Robotics



MEETING OUR OBJECTIVES

We meet our objectives by partaking in various international competitions and by developing an extensive outreach program, thereby developing engineering talent both on campus and in the Montreal community.

Competitions

Competition	Description	2016 Performance
AUVSI RoboSub Competition	The AUVSI RoboSub Competition challenges teams to construct an Autonomous Underwater Vehicle (AUV), which then is put underwater to compete in an obstacle course. The AUV team will be participating in this competition for its fourth time this year.	- 2 nd Place in Static Judging - 7 th out of 50 teams
University Rover Challenge (URC) and the European Rover Challenge (ERC)	The URC and the ERC competitions promote the design of Mars rovers to accomplish specific tasks. This year, the Mars Rover team will be participating in these competitions for the third time.	- 9 th in Phobos final for URC - 3 rd out of 27 for ERC
AUVSI Seafarer Student Unmanned Aerial Systems (SUAS)	The URC and the ERC competitions promote the design of Mars rovers to accomplish specific tasks. This year, the Mars Rover team will be participating in these competitions for the third time.	N/A

Outreach

McGill Robotics is committed to promoting science, technology, engineering and mathematics (STEM) in the Montreal Community. We visit local schools and teach children about some of the basic concepts that engineers work with every day. This encourages them to learn more about science and engineering and is also a lot of fun!

As part of our outreach program, McGill Robotics successfully launched its first ever 24-hour invention marathon, RoboHacks, last year, hosting 150 CEGEP and Undergraduate students from the Montreal area. McGill Robotics also works with other McGill student organizations like POWE (Promoting Opportunities for Women in Engineering) to help contribute to gender diversity in the STEM Fields.

McGill Robotics



Sponsorship Tiers

	Bronze <\$2000	Silver +\$2000	Gold +\$4000	Platinum \$5000+
Logo and link on website	●	●	●	●
Logo on promotional media and social media	●	●	●	●
Logo on team uniform and clothing		●	●	●
Access to the team's resume book		●	●	●
Company info sessions			●	●
Personalized social media posts			●	●
Featured in newsletter sent to students and staff				●
Logo on robot		Small	Medium	Large

McGill Robotics



CONTACT US

We hope that you are as excited about these competitions as we are. We would be honored to have you as one of our sponsors.

If you would like to learn more about the team, please visit our website or contact us directly:

Email	sponsorship@mcgillrobotics.com
Web	mcgillrobotics.com
Facebook	facebook.com/mcgillrobotics
Twitter	@mcgillrobotics
Address	McGill Mechanical Engineering Dept. Attn: Carina Dumitru, McGill Robotics 817 Sherbrooke St. West, Room MD 270 Montreal, QC, H3A 0C3

We would like to thank all of our past sponsors, including our 2015-2016 prime sponsors

